Henry Schein at IDS: Everything for digital dentistry

By Dental Tribune International

Cologne, Germany: In 2013 the Henry Schein launched an umbrella brand, ConnectDental, bringing together the range of digital products and services needed to connect dental practices and laboratories while integrating open CAD/CAM systems and materials. Tuesday’s IDS press conference confirmed once more that this is the only way to establish a future-proof practice and laboratory structure. It also provided an overview of present market developments, including a strategic outlook on current and future trends in dentistry.

According to Stanley M. Bergman, Chairman of the Board and CEO, Henry Schein, the true relevant question to ask in this context is, why not? After all, this is what was in the minds of Esther and Henry Schein when they founded their company to occupy a key position between the current health market and the idealised vision they sought to create. Now, the time has come for practices and laboratories to demonstrate similar courage and to view digitalization as a real opportunity.

In this context, Henry Schein offers two concepts for complete digitalization of practice work flows: ConnectDental and CEREC®. Both concepts are entirely structured to deliver efficiency and profitability, and are therefore trendsetting tools in the hands of practices and laboratories. The ConnectDental workflow brings together the various digital system components to produce an open solution, covering 3-D diagnosis, digital impressions, implant planning and model production using 3-D printers, while also incorporating design and manufacturing for restorative surgery using grinding and milling machines.

Andreas Meldau, President, European Dental Group, Henry Schein, and Managing Director, Henry Schein Dental Deutschland, emphasised the absolute prioritisation of continuous development for the efficient treatment of patients. “560°—digital Zahntechnik gestalten [shaping digital dental technology]”—this theme describes a first-of-a-kind event scheduled for June that is intended to offer laboratory owners and management, as well as their customers, a 560° view of the systems, components and materials that are part of the digital workflow. The event will place particular importance on providing a variety of perspectives: digital solutions according to practices, the dental laboratory perspective and the academic viewpoint. The two-day event presented by Henry Schein will feature speakers from the world of science, practices, laboratories and industry, who will share information on the opportunities and limits of digital manufacturing technologies.

Attendees of the IDS are invited to pencil in the 560° congress scheduled for June.

Henry Schein, one of the world’s leading providers of products and services for doctors, dentists and veterinarians is at the vanguard of progress in the establishment of new concepts in the health care sector.

Stanley M. Bergman, Chairman of the Board and CEO of Henry Schein, provided information on Henry Schein’s history and future development. (Photograph: Claudia Duschek, DTI)